

Dear old and new Friends,

**Thank you** for purchasing **SleepPower PillowWare** on your self-care journey for healthier sleep.

**It all started years ago when my father believed in my creativity and asked me to invent a way for him to sit without back pain.** That first invention was so successful at helping millions relieve back pain that I focused my career to inventing self-care tools that fit seamlessly and inexpensively into everyday lifestyles. The stories shared through hundreds of thousands of reviews from 34 countries were mind blowing and humbling to me, with outcomes much more than I expected!

Of the 4.7 million self-care enthusiasts who experienced my inventions as of 2017;  
**95% Satisfaction; 92% More Comfort; 87% Less Pain; 70% Less Pain Meds**

**Your stories inspired me to double down.** Fast forward 80,428 hours of study and development since the BackJoy® Seat relieved my father's debilitating back pain, my inventions have been awarded 7 seven global and international [Health and Wellness Impact Awards](#).

**As it was proven that my inventions relieve pain and have a positive impact on quality of life, I set out in 2019 to find partners focused on delivering lasting impacts.** Unexpected events during the pandemic led to a providential meeting with Sarah Ann Adomakoh. Sarah is a social entrepreneur global development and impact specialist that brings international success in managing mission driven business ventures and launching groundbreaking "first" initiatives for governments and philanthropy. Her work has decreased health burdens, inspired economic development, and positively impacted business and communities. With Sarah as Chief Mission Officer, we have co-founded a Benefits Corporation to maximize the impacts of the business operations and inventions in tackling the #1 preventable global healthcare burden, back and neck pain.

**We believe that access to effective inflammation prevention, rejuvenative sleep and back healthcare be accessible by all. We are committed to delivering remarkable self-care solutions, affordably.**

Now that you have chosen to experience SleepPower PillowWare, we want you to know about our family of interconnected sleep, sit and stand inventions named Soft Machines™. Our Soft Machines are based on the latest Bio-scientific and Bio-mechanic discoveries and designed to micro-adjust in real-time to customize to your body's unique structure.

**Please commit to customizing your PillowWare in real-time on your mattress. Precise customization is key to empowering continual neutral sleeping posture that protects, corrects, rejuvenates.**

**You are our co-creator community, so we hope to hear from you on how you use your Soft Machines, how they have helped you, and any questions you have for us.**

**Yours in Good Health,**

*Preston Willingham*  
Inventor CEO and Co-Founder

*Sarah Ann Adomakoh*  
Chief Mission Officer and Co-Founder

*PS: Your co-creative feedback on how you customize your pillow with SleepPower PillowWare to enhance your sleep posture could help thousands of others live better lives! Your DIY combinations of infill materials, number of pillows you used and your buttress style are important. So, share photos, diagrams, videos, and short stories. Please sign up, look out for our test pilot rewards and user shared videos coming soon.*